

**REMARKS**

This is in response to the Office Action dated May 19, 2006. Claims 2-15 have been canceled herein. Moreover, claim 1 has been amended herein to remove certain subject matter therefrom; any previous arguments relating to the removed subject matter are hereby withdrawn. Claims 16-24 have been added. Thus, claims 1 and 16-24 are now pending.

Claim 1 stands rejected under Section 103(a) as being allegedly unpatentable over Park in view of Ha. This Section 103(a) rejection is respectfully traversed for at least the following reasons.

Claim 1 as amended requires “a first insulating film covering the switching device and extending to at least the transmissive region; the reflective plate being provided over the switching device via the first insulating film so as to function as a light-blocking film over at least part of the switching device; a color filter covering at least part of the reflective plate, the color filter being a ground film of the transparent pixel electrode in at least the transmissive region; and a second insulating film provided on the color filter in at least the reflective region so as to adjust the thickness of the display layer in the reflective region compared to the transmission region.” For example and without limitation, Figs. 2-3 of the instant application illustrate first insulating film 6 covering the switching device 24 and extending to at least the transmissive region, and the reflective plate 13 being provided over the switching device 24 via the first insulating film 6 so as to function as a light-blocking film over at least part of the switching device 24. Moreover, for example and without limitation, Figs. 2-3 illustrate color filter 9 covering at least part of the reflective plate 13, with the color filter being a ground film of the transparent pixel electrode 8 in at least the transmissive region; and a second insulating film

14 provided on the color filter 9 in at least the reflective region so as to adjust the thickness of the display layer 12 in the reflective region compared to the transmission region.

Park fails to disclose or suggest the aforesaid underlined features of claim 1. In particular, the alleged reflecting plate 153 of Park is *not* provided over the switching device via a first insulating film so as to function as a light-blocking film over at least part of the switching device. Park is entirely unrelated to this feature of claim 1. Moreover, it would not have been obvious to have modified Park to meet this feature of claim 1 because the contact hole for the ITO 157 in Fig. 11 of Park would prevent the reflector 153 from being extended so as to overlap any part of the switching device (e.g., TFT).

Citation to Ha cannot cure these fundamental flaws of Park. Thus, even the alleged combination of Park and Ha (which applicant believes would be incorrect in any event) fails to meet the invention of amended claim 1.

Claim 19 requires that “*a profile of the reflective plate is substantially conformal to a profile of the upper surface of the switching device.*” The cited art fails to disclose or suggest this feature of claim 19.

Claim 20 requires that “*the reflective plate overlaps semiconductor material of the switching device as viewed from above.*” The cited art fails to disclose or suggest this feature of claim 20.

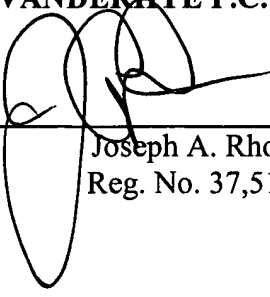
It is respectfully requested that all rejections be withdrawn. All claims are in condition for allowance. If any minor matter remains to be resolved, the Examiner is invited to telephone the undersigned with regard to the same.

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Respectfully submitted,

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